



Bonivital Soccer Club  
100 Sunset Boulevard | Winnipeg, MB | R2M 0X5  
www.bonivitalsoccer.com | 204.691.8440

## **BONIVITAL SOCCER CLUB FUNDRAISING POLICY**

### **General Principles and Guidelines**

Bonivital's fundraising policy is framed as a set of general guidelines and recommendations to allow teams the widest possible latitude in designing their fundraising programs. They are also an attempt to provide guidance for the fair distribution of funds in circumstances where only a portion of players' families participate (the most common situation).

The only stipulation from the club is that all families are notified in advance by the team fundraising committee of any team fundraising opportunity and the conditions pertaining to participation and distribution of proceeds.

Families that then choose to participate in a fundraising venture do so per the terms of the planned activity. Those that do not, even though they are not participating, are likewise agreeing to and accepting the same terms.

In all cases, once a fundraising activity is underway, no parent or group of parents may attempt by majority vote or other method to change the terms of the fundraising activity.

### **Allocation of Funds Raised**

Broadly speaking, there are two categories of team-level fundraising activities that Bonivital authorizes. The **first** includes those activities that are more "event-based", such as car washes, bottle drives, and Bud & Spud evenings, where the majority of the players and player's families participate. The **second** category includes those activities where monies are raised based on individual's activities, such as Momentum gift card sales, other coupon based sales, or individual sales sponsorship efforts (sponsor logos on training t-shirts, for example).

The Bonivital Fundraising Policy, in effect since March 2007, includes the following guidelines that will help determine how funds are to be allocated based on the types of fundraising activities.

1. Monies that are raised by individual players through activities such as the Momentum gift cards, Safeway Coupon Book sales, or other similar individual fundraising efforts undertaken as Bonivital and/or the team sees fit, are to be recorded on a separate statement or in a player's virtual account (Excel spreadsheet held by the team fund manager). All the "player accounts" funds can be combined with the team's general bank account.



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2. In cases where funds are raised through an event-based team effort (similar to a car wash, hotdog cart sale, bottle drive etc.), where one cannot attribute the funds directly to a specific player the following would apply:
  - a. If at the event only a minority of the players participate then the funds collected may be divided equally between only those who participated and credited to their individual virtual accounts.
  - b. If at the event the majority of the players participate in some form or fashion, (pre-event planning, post event clean-up, prize donations) then the funds collected may be equally divided amongst all team players and applied to their individual virtual accounts.

Or

  - c. The coaching staff and the team manager will use common sense in this area and arrive at a just and equitable formula to divide the funds received.

### **Refunding of Fundraised Monies – End of Season**

A general principle behind all club-related fundraising activities, regardless of whether the funds are raised through group activities or individual efforts, is that all monies raised can only be used for soccer-related purposes. It is both unethical and potentially illegal to solicit funds for the purpose of supporting youth sport and then using the funds raised for other purposes.

This principle also applies at the end of season when team player accounts are closed.

These can include: registration for leagues, camp or academy soccer programs, travel costs, and equipment. The Bonivital Fundraising Policy, in effect since March 2007, includes the following guidelines that will help determine how funds are to be allocated based on the types of fundraising activities.

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